

**DRAKE NEIGHBORHOOD PLANNING MEETING**  
**PUBLIC RELATIONS COMMITTEE**  
**Monday, October 26, 2009 6:30 pm**

- I. Welcome and Introductions**
- II. Review Goals Draft**
  - 1) Discuss revisions
  - 2) Identify responsible parties
  - 3) Determine priority levels
- III. Discuss and determine additional goals/strategies/action steps**
  - 1) Additions to goals draft
  - 2) Goals / strategies / action steps related to enhancing neighborhood image
- IV. Finalize recommendation to the DNA Board**
- V. Next Steps:**
  - 1) City Staff review of goals
  - 2) Present goals to DNA Board for approval
  - 3) Continue meetings without City Staff?
  - 4) Who will coordinate meetings?
  - 5) Recruit more members to help implement goals?

**This is the last scheduled meeting of the Public Relations Subcommittee.**

**Meeting Notes:**

Sadie Hildebrand, City Planner, walked the subcommittee through the draft of the goals for the plan. Kristina commented that in order to accomplish the goals and implement the strategies, there need to be changes to the DNA organizational structure. The DNA Board is aware of this and already working on how to reorganize. Sadie suggested that the subcommittee submit their recommendations regarding organizational structure at the same time they take the goals to the Board for approval. It was also suggested that revisions to the DNA bylaws may be necessary.

The subcommittee made various revisions and changes to clarify strategies and action steps, and defined a timeline for each action step. Amber Kobler will incorporate the revisions and send the revised draft to the subcommittee via email. The group decided to continue meeting on the same schedule, however, this will be the last meeting with City staff. Therefore, subcommittee members should submit any additional revisions to Amber via email ([amkobler@dmgov.org](mailto:amkobler@dmgov.org)). City staff will review and finalize the goals so that the subcommittee can take them to the DNA Board for approval at the December 8<sup>th</sup> meeting. Staff will meet with the subcommittee again if additional technical assistance is needed.

The next meeting of the subcommittee will be on Monday, **November 30, 2009 at 6:30 pm** in the conference room of the Holiday Inn Express.