

DRAKE NEIGHBORHOOD PLANNING MEETING
PUBLIC RELATIONS COMMITTEE
Monday, November 30, 2009 6:30 pm

Staff in attendance: Sadie Hildebrand, Neighborhood Planner;
Amber Kobler, Neighborhood Planner

Attendance: Bill Cappuccio, Kristina Johnson, Cyndi Chen, Eldon McAfee

Meeting Notes:

The subcommittee reviewed drafts of two sets of goals prior to this meeting: Organizational Capacity Goals and Public Relations Goals.

The Organizational Capacity Goals include recommendations from this subcommittee to the DNA Board regarding organizational structure, as well as additional related issues that have surfaced thus far in the planning process. This set of goals will continue to be modified throughout the planning process.

Eldon McAfee questioned the wording “Re-write the mission and vision statements for the neighborhood association”, asking if there is something wrong with the current statements. Amber Kobler stated that this action step was meant to direct the Board to re-visit their mission and vision after the planning process and make changes if necessary to incorporate any new ideas. It was decided to change the word “re-write” to “review” or “discuss”.

Cyndi Chen questioned whether “budget committee” is appropriate or if it should be termed “resource development”. There was agreement that the purpose of creating this committee is to relieve the Board of having to approve every request for funding, and to set up a system by which each committee submits an annual budget for review. The committee would also oversee fundraising. It was agreed that the Board can name the committee whatever it feels is appropriate.

McAfee noted that there is no boundary issue with Waveland Park; whatever confusion there is has come from the City. Sadie Hildebrand stated that regardless of where the confusion began, it needs to be resolved. Kobler suggested the DNA send a letter to the City reaffirming their boundaries (including a map), minus the contested area. Once that is complete, the action step does not need to be included in the plan.

This subcommittee will take ownership of the Public Relations Goals. The group reviewed the draft and approved it as their final recommendation to the DNA Board, with a few minor changes. Amber Kobler will make the revisions.

Kristina Johnson questioned whether they had decided on a separate “Events Committee” or if that was a sub-group of another committee. It was decided that this will be determined at the Board level.